



DR. DAVID DYSON

Menu for TV/Radio, Leader Briefings, Professional/Civic Talks, Seminars, Courses, Coaching

1) Plan for School & the 7 Areas of Life

- ❑ Plan for School & Life: improve attitude, achievement, graduation, Alabama's national ranking
- ❑ Plan for College & Life: what alumni wish they got in school, improve retention and graduation
- ❑ Master Your Goliaths: 7 Motivating Steps to Set Achievable Resolutions, Making Comebacks...
- ❑ Professional Plan: 7 Areas True Professionals & Best-Self Organizations Plan, Assess, Reward
- ❑ The 7 Areas of Life to Plan for Results and Balance
- ❑ The Purpose of Life plus Your Mission and Vision Statement

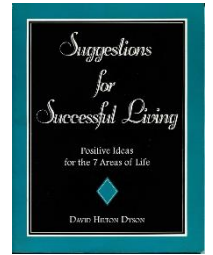
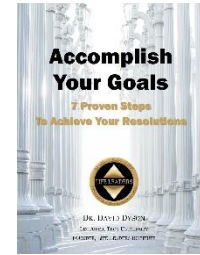
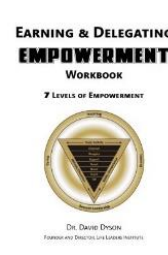
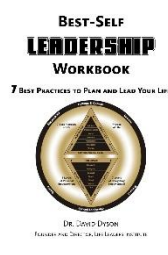
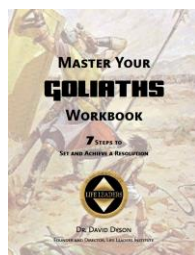
2) Best-Self Leadership

- ❑ 7 Best Practices to PLAN and LEAD your LIFE: Best-Self Strategy
- ❑ 7 Best Practices for True Professionals: Professionalism Under Stress
- ❑ 7 Best Practices for Leaders: Best-Self Leadership in Organizations
- ❑ Hierarchy of 7 Motivating Values to use in Life Planning & Leadership
- ❑ TIME: Time-Inspiration-Money-Energy, Time-Priority Leadership, Prime Time Management
- ❑ Earn & Delegate Empowerment: 7 Levels of Attitude, Ability, and Trust
- ❑ Assessing & Developing "A-B" Attitude & Ability (> employee satisfaction)



3) Patriotism in Action - Freedom to Flourish - Advance Alabama

- ❑ Patriotism in Action: Who and Where National Veterans Day started
- ❑ Freedom to Flourish: national movements for Veterans Day, Rights, Planning
- ❑ Advance Alabama: The case for branding Alabama's national movements



Dr. David Dyson: callings include helping people, organizations, and communities to PLAN and LEAD in LIFE. Schools can guide students to outline their Plans for School and Life to inspire and guide them. And, Alabama schools can teach the history of starting National Veterans Day and connections to freedom, rights, and flourishing.

Preparation includes earned degrees in business (Auburn), management (Birmingham-Southern), and a doctorate in educational leadership (Vanderbilt), and plus institutes (Harvard and Carnegie-Mellon).

Service focuses on nonprofit programs provided by Life Leaders as well as coach, trainer, and consultant. He works from Central Alabama on an animal sanctuary and organic farm feeding 23 adopted or rescued animals. After the "911" attacks on America, David co-authored two books with Col. "Stretch" Dunn and led the State of Alabama campaign for the U.S. Senate Resolution for Veterans Day Founding Historical branding.

Vision—Do you see one or more results you also value?

Best-self leaders put processes in place to inspire, guide, and reward good people to do the right things automatically. Attitude, attendance, and achievement will increase with plans and life leadership lessons added. Without them, we may “succeed” relative to others, though fall short of our “best-self stewardship.”

- ❑ **School Students:** Write a *plan for school and life* to inspire and guide them. Students use their plans to write how they want to act on character traits taught, what they will do in school, and goals plus options for college and/or career. They use their plans, which start as school assignments in writing classes—and continue year to year—to state intent with parents, teachers, counselors, and coaches, which helps mentors understand and guide better. Students increasingly see life leadership principles and practices at work in school and at home through teachers, parents, and others who *PLAN and LEAD in LIFE*. Plans help them apply to and interview for college, career, and clubs.
- ❑ **Schools:** reward students to write a *plan for school and life* that prepares them better for college, career, and character. Writing teachers, counselors, and coaches instruct and encourage. Parents review and guide. Educators write plans to do their best and serve students. Superintendents and principals lead to establish curricular and graduation requirements to support students learning and doing these *best-self* preparations for life, citizenship, and leadership at home and community. Schools monitor/reward improvement in *attitude, attendance, and achievement*.
- ❑ **College/Career Students:** write and use a *PLAN for the 7 Areas of LIFE* that inspires and guides them to *LEAD in LIFE*. They learn life leadership principles and practices such as planning, motivation, and time management to help them in school and the *7 Areas of Life*. They learn about the purpose of constitutions and prepare one for themselves—students write mission and vision, values and beliefs, and *best-self strategies* for areas like challenge and conflict they face—or will. Their “business plans for life” help them identify the kinds of professionals they seek to be, prepare with greater purpose as students, graduate more often, and seek opportunities more successfully.
- ❑ **Colleges/Career/Leadership Centers:** establish curricular and graduation rewards that students prepare with plans for school and life, plus learn common denominators to *do our best regardless of academic, professional, or other choices*. They build on what students bring from school, asking during the admissions process for parts of their plan that address what they hope to do and gain in college. They add depth and decisions starting freshman year and conclude with a *capstone plan* that helps them state their mission, vision, and goals plus strategies and options that help them fulfill their purposes. Plans for *the 7 Areas of Life* inspire and guide them beyond college. Students use their plans and resumes to apply for professional schools and/or opportunities. Colleges prepare future teachers to use and teach plans and best practices in the classroom, preparing future parents, professionals, and citizens for the next generation better. Satisfaction and support increase among students, parents, alumni, and employers.
- ❑ **Mastering Goliaths:** in addition to needs like food and shelter, centers helping people make comebacks provide tools and training to improve plans, approaches, and habits. They face their *Goliaths* and develop plans to change.
- ❑ **Professionals:** write plans with mission, vision, and goals summary plus scope of action. They write and use a *best-self strategy* for becoming and serving as *true professionals*. They develop *A-B levels of attitude and ability*. They state intent for action to *earn empowerment rather than wait for it*. They earn promotion to higher levels of empowerment and responsibility faster than they would without acting on these principles.
- ❑ **Leaders:** executives and board members internalize *Best Practices for Best-Self Leaders* to follow, teach, and reward. They plan and *state intent, expectations, and parameters*. Leaders *mentor more than manage* because they put in place systems that *reward good people to focus on desired actions automatically*—team members come to them with plans seeking feedback, improving results and saving time. They train and coach aimed at desired *Plans, Actions, and Results* within the *7 Areas to Plan, Assess, and Reward* so team members aim at what is important even when leaders are away. *Leaders leave legacies* for what they want people to “Be, Know, and Do”—now and beyond their time, increasing probability of long-term habits and sustainability for success.
- ❑ **Organizations:** Board, executive and individual plans align for achievement of results, maximum cooperation, minimum conflict. *Personal, professional, and organizational development* are part of strategy for performance and competitive branding. We create processes of planning, training, and rewarding for desired actions and results that attract people who match—results for recruitment and retention improve; talent and turnover losses decrease.
- ❑ **Church Leaders:** help flocks discover and develop plans for the *purpose of life* and to *develop and devote* themselves to *callings, gifts, and talents*. Stewardship of talents is taught as part of the purpose of life.
- ❑ **Church Members:** *discover* their callings, gifts, and talents, *develop* them, and *devote* themselves to flourish at them. They write callings and choices to discern and develop gifts and talents, plus use them in all *7 Areas of Life*—including but not just church service. People write plans for life and personal prayers, updating after influence of sermons and prayer. Couples write *missions for marriage* and families outline constitutions to focus on values. Members listen to sermons with intent to improve written plans and take action on discover and devotion to callings.
- ❑ **Alabama:** branded for freedoms advanced through Veterans Day (Freedom of Liberty) and Human Rights (Freedom of Rights) plus forward as a national resource for teachers of history and character traits that includes the founding “cradle” of Veterans Day, Civil and Human Rights, and Plans for School and Life (Freedom to Flourish).

Best-Self Leaders discover, develop, and devote ourselves to callings and serving others and the greater good.